

Geoffrey Kerrigan



gkerrig2@uoregon.edu 503-753-4553

DUNTHORPE MARKETING GROUP – Portland, OR 2008 - 2022

Senior Marketing Development Representative

- Specialized in Account Based Marketing for technology and software clients. Oversaw Lead Generations programs, Dimensional and Direct mail campaigns, and database management. I also developed content for the company's blog.

PDX MEDIA GROUP/ Blue Trout, Inc. – Portland, OR 2005-2008

Print Broker

MAILERSCLUB – Los Angeles, CA 2003 - 2005

Sales Manager

ZAIRMAIL – Portland, OR 2002 – 2003

Inside Sales Representative

QUALITY LEAD MANAGEMENT/ CEREBYTE - Portland, OR 1997 - 2002

Lead Generation Manager

DISHLINK - Portland, OR 1994 - 1996

Sales Manager

WESTCHESTER MAGAZINE - Cross River, NY 1991 - 1993

Publisher

- Responsible for all aspects of advertising sales, circulation, and operations for this regional quarterly publication.

THE LEDGER – Cross River NY 1986-1990

Staff Photographer

- Responsible for all still photography for this regional weekly newspaper. During this period, I also did commercial photography for clients such as J. Walter Thompson, IBM, Coldwell Banker, Orlane Cosmetics as well as a variety of public relations firms.

ACORN PRESS – Ridgefield CT 1985-1986

Display Advertising Sales

- Oversaw sales of display advertising for the New York territory.

EDUCATION:

- **University of Oregon**, Portland OR - Master's Candidate, Multimedia Journalism (Current)
- **Western Culinary Institute**, Portland, OR – 1-year Culinary Degree (2001)
- **Boston University**, Boston MA - BA History (1985)
- **The Choate School**, Wallingford, CT (1978)
- ***Semesters Abroad: Paris, France (1978), Salamanca, Spain (1980)***

AWARDS:

National Press Photographers Association / University of Missouri School of Journalism

- 1990 Award of Excellence, General News Photography

New York Press Association

- 1990 Photographer of the Year (1st place)
- 1989 Feature Photography (1st Place)
- 1988 Sports Action Photography (1st Place)
- 1987 Feature Photography (1st Place)